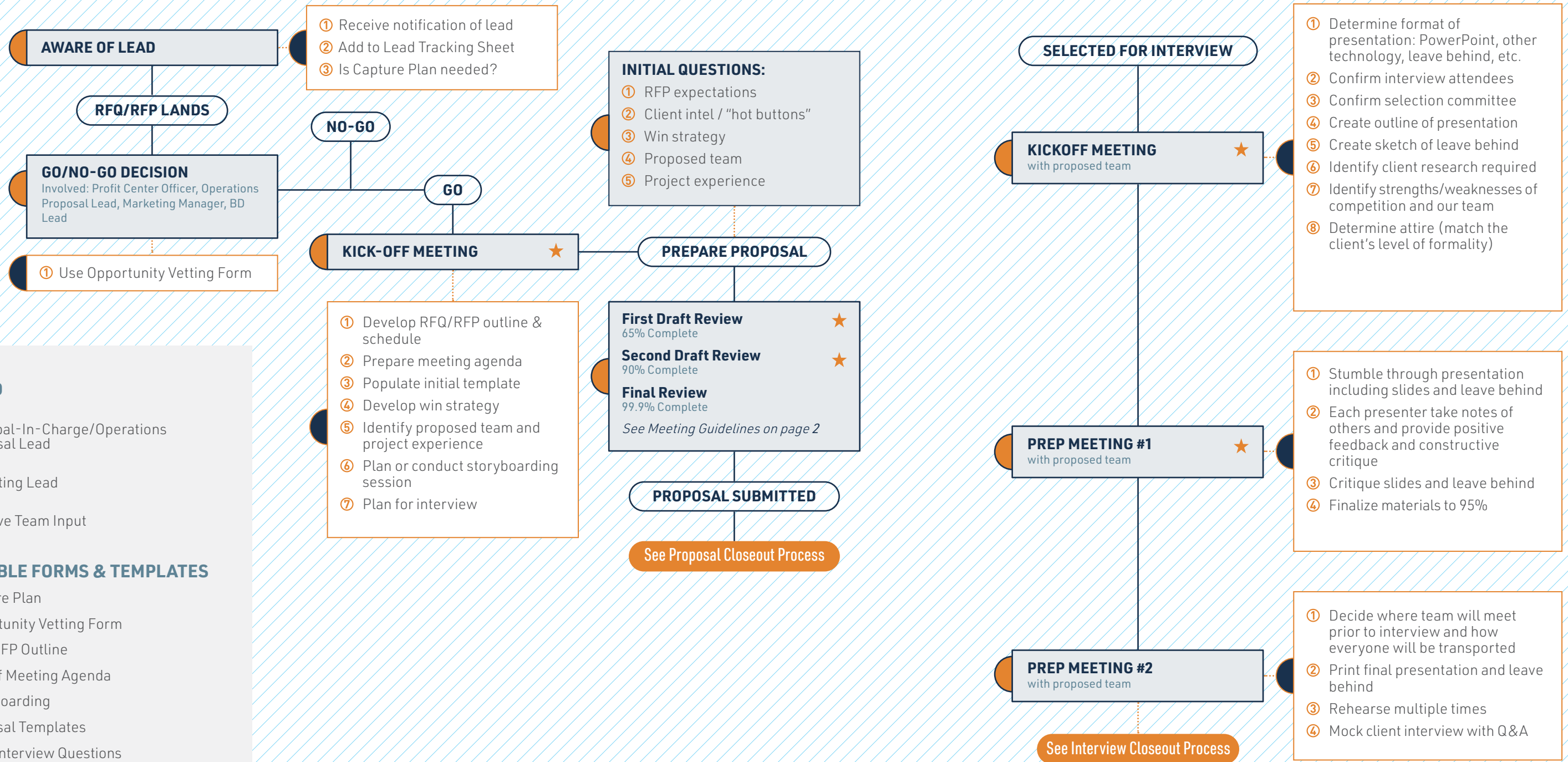
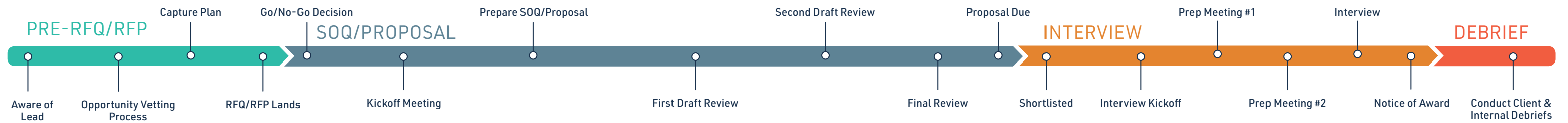


PURSUIT LIFECYCLE



LEGEND

- Principal-In-Charge/Operations Proposal Lead
- Marketing Lead
- Creative Team Input

AVAILABLE FORMS & TEMPLATES

- Capture Plan
- Opportunity Vetting Form
- RFQ/RFP Outline
- Kickoff Meeting Agenda
- Storyboarding
- Proposal Templates
- Mock Interview Questions
- Debrief